



The Role of Financial Education in Disaster Prone Areas

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A world where everyone has a decent place to live.

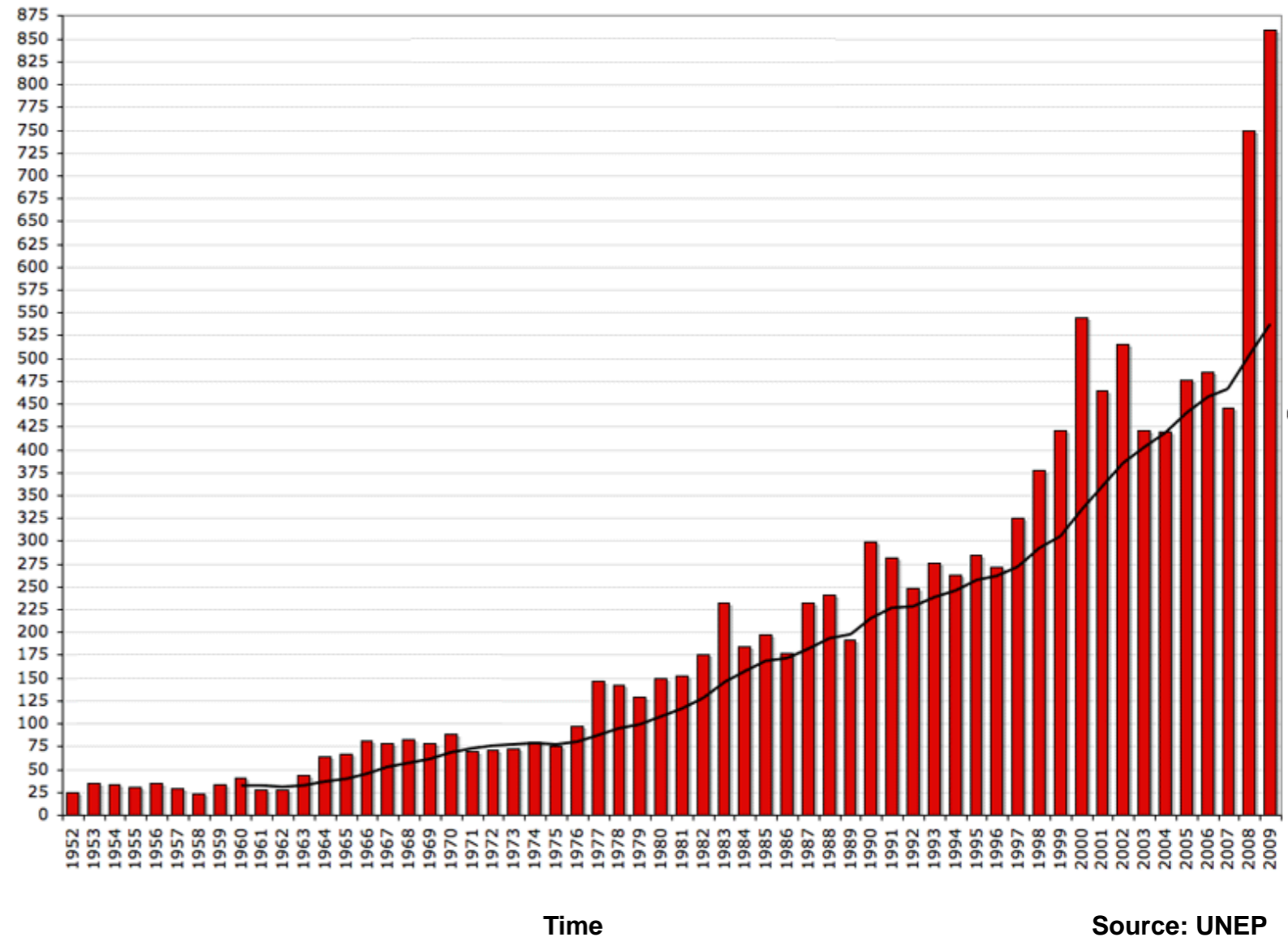
How do we work toward our mission?

- HFHI has worked with over 500,000 families worldwide **access shelter solutions.**
- 60,000 Families successfully completed Habitat's **financial education programs** globally.

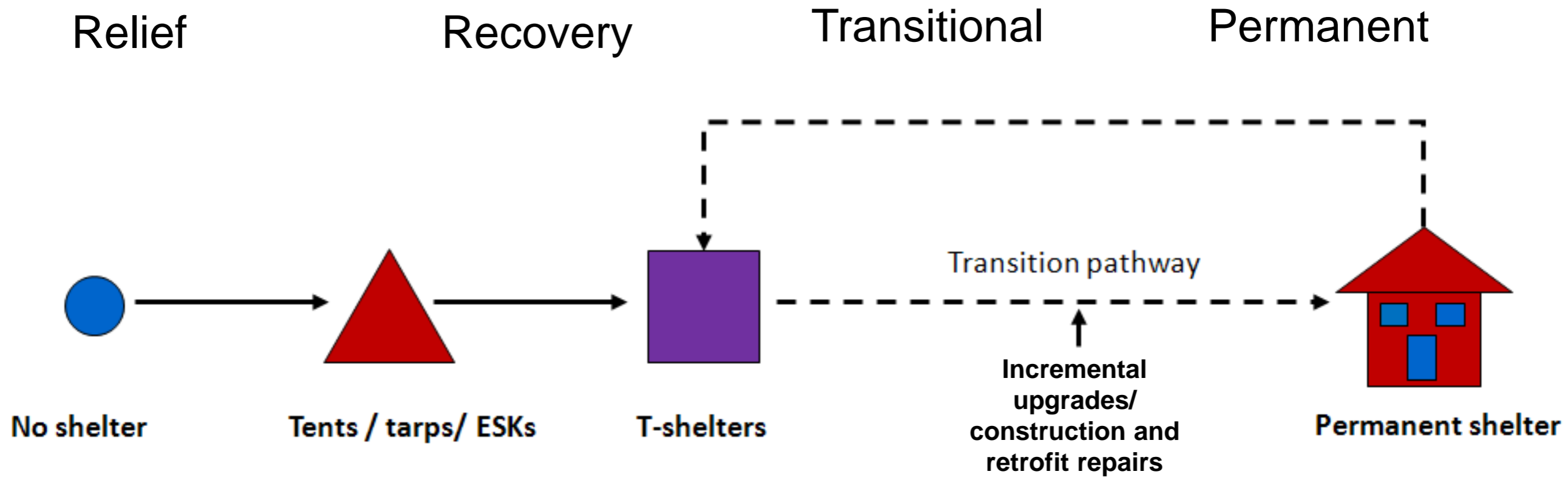


Vulnerability to disasters

- **Disaster response & mitigation efforts in Asia-Pacific Alone** include over 33,000 housing solutions, 10,000 repairs and renovations, 24,000 mitigation trainings.



Pathways to Permanence





Asking the Right Questions

- What are the entry points for Financial Education in disaster prone communities?
- How does this integrate with families accessing disaster resilient shelter?
- What innovations are needed to help communities reduce their risk?





Financial Education for Disaster Resilience

- 1 Integrate Technical Assistance.
- 2 Engaging stakeholders throughout the community.
- 3 Offering Finance Products with a focus on risk reduction and mitigation.





Technical Assistance & Financial Education

- Focus on discrete objective of housing.

\$25 today saves me \$500 tomorrow.

- Access to make more informed choices about how to space improvements.

Which improvements come first? Which are most effective?

- Direct linkage with technical person during the trainings.

How can I implement my house improvement plans?





Home Improvement Modules

“Improve your home, Improve your life”

A curriculum program that links financial education principles with home improvement technical components.

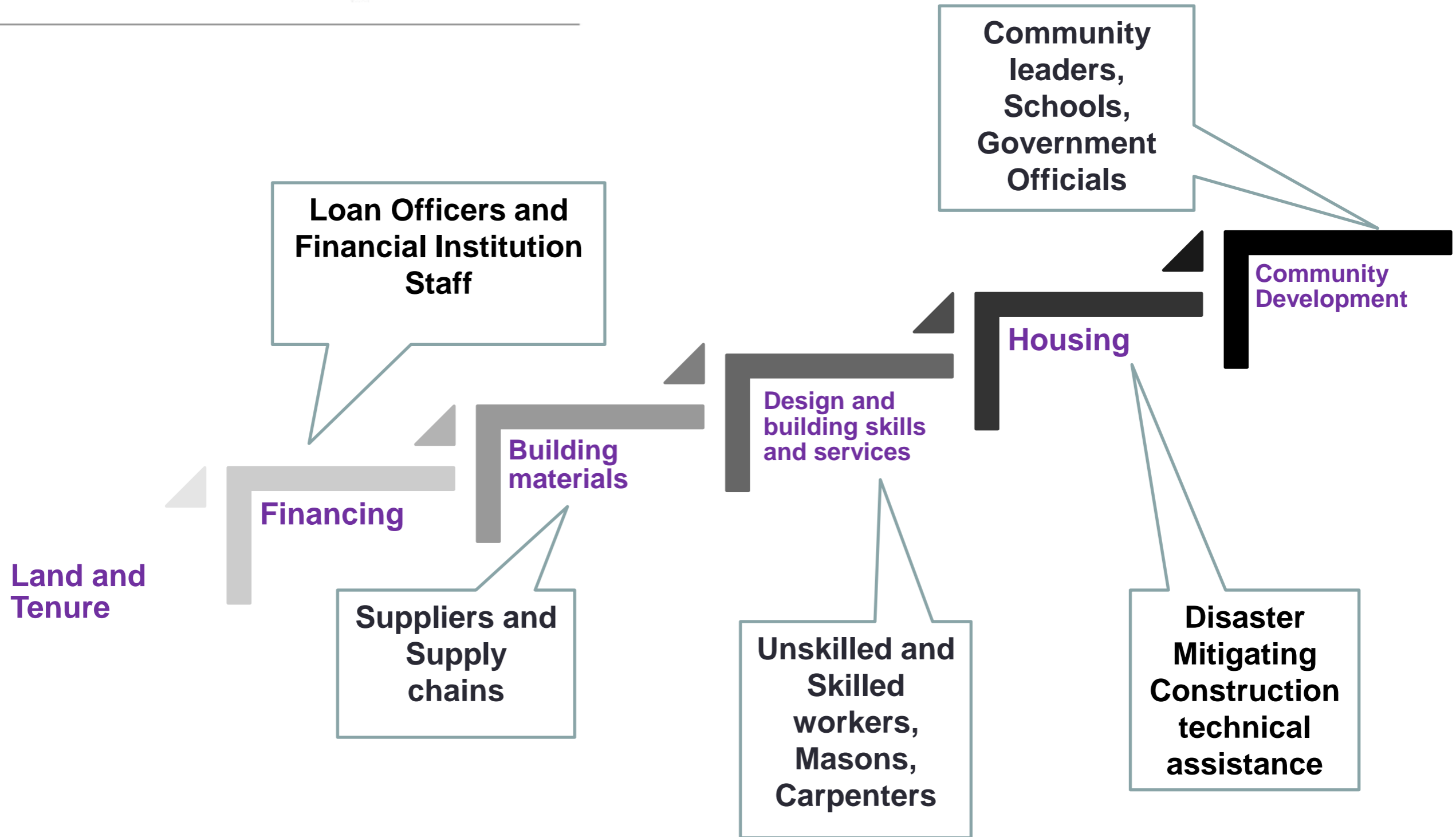
Training includes:

- Planning for home improvement
- Budget for home improvement
- Find the best financing option
- Saving for home improvement
- Use of remittances
- Choosing the best manufacturer and supplier of building materials





Accessing information throughout the process





Citi-Habitat Home Improvement Microsavings Program

*How can a savings product help families
prioritize disaster mitigating improvements?*

- 3-year program in
3 Countries: Vietnam,
Philippines and Thailand
- Financial Education and
Technical Assistance Bundled
to support families prioritize
disaster-mitigating
home improvements.

**A Commitment Savings Program with
the following attributes:**

The **savings goal** is the long term home improvement(s) the family need, if necessary implemented in manageable steps.

The **savings device** is a product, like a loan note, that requires the saver to make deposits on the agreed-upon schedule to reach the savings goal.

The **financial incentive** is a bonus when the financial or savings goal is reached.

Research Questions

- What is the optimum savings period to meet a savings goal?
- How much of an incentive is required to maximize savings?
- What improvements do people choose to make with their savings?



Considerations & Conclusions

- Sheltering people after disasters is a monumental task. Bundled technical assistance can help families access retrofits and technologies.
- Financial education can integrate with product offerings in disaster prone communities to reduce risk.
- There is an important role for product offerings targeting risk reduction such as microsavings, microinsurance.





Thank you!

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